



Business Continuity Policy Statement

APS Group's senior management recognises the importance of developing and implementing a business continuity system, not only to ensure our own business long term survival post disaster, but also our customers.

APS Group's Business Continuity Management System (BCMS) programme is founded on the requirements of the International Standard ISO 22301:2019

APS Group's BCMS control documents have been produced to define requirements for a management systems approach to business continuity management, based on industry best practices.

Demonstration of successful implementation of this management system will assure all interested parties to the business that an appropriate BCMS is in place.

These specific requirements for setting up and managing an effective BCMS emphasise APS Group's commitment to:

- understanding business continuity needs and the necessity for establishing policy and objectives for business continuity;
- implementing and operating controls and measures for managing the organisation's overall business continuity risk to an acceptable level
- monitoring and reviewing the performance and effectiveness of the BCMS; and
- continual improvement based on objective measurement.

Our mission statement is: To make more possible for our customers and be famous for combining our production heritage with creative talent, forming a new breed marketing and communications group.

We have six key values within APS, these are:

- Be Open
- Be Energetic
- Be Ambitious
- Be Committed
- Be Passionate
- Be Honest

These values are re-enforced using sustainable business practices, social and environmental responsibility and equal opportunities

APS Group's BCMS programme applies the 'Plan-Do-Check-Act' (PDCA) cycle to establishing, implementing, operating, monitoring, exercising, maintaining and improving the effectiveness of its BCMS programme.



Signed

A handwritten signature in black ink, consisting of several loops and a long horizontal stroke ending in a dot.

(Nick Snelson, Managing Director)

Date

27th July 2022
